

Tel: 01525 840252
Fax: 01525 406249



Email: info@themillbrook.com
Web: www.themillbrook.com
Follow us  @themillbrookgc

Millbrook Member Referral Programme

We are sure you will agree that The Millbrook Golf Course continues to improve, is in fantastic condition and offers consistently high quality playing conditions. This is testimony to the great efforts of our green keeping staff. The improved clubhouse facility is now an excellent place to relax with Emma and her team offering a warm welcome and excellent fare.

In our 2016 survey you, our Members, rated us an impressive 4.2 out of 5. Externally we continue to 'turn heads'. The Bedfordshire County Mens, Colts and Junior teams have made The Millbrook their home course for the next two years, due in the main to the quality we offer. Visiting groups and individuals comment on what a fantastic facility we have here.

In the past we have operated a referral Programme which was not well publicised or as generous as our new Member Referral Programme. As a club we want our Members to share how great The Millbrook is with a wider community and reward you with an exciting new promotion. We have also chosen to simplify the terms and charges to make it clear and simplistic. So put simply:

If you introduce a guest to The Millbrook as a new 7-Day Member, your golf could be half price. Introduce two and your golf could be free. Introduce 4 and you could have 2 years free golf! There is no limit!! Better still: If the guests renew their Membership for a second year, we'll give you a further 25% of that Membership Subscription off your future subscription.

Of course, you can choose to share this benefit with your guest or even give them the entire benefit. If so, their first year would be almost half-price and second year would be 25% off. The choice of exactly how you share the benefits of this promotion is down to you and the guest. We even offer the guest you introduce a Membership Subscription rate discounted to be the same as that of a renewing Member.

If the guest joins as anything other than a 7-Day Member, you can still receive 50% of the Membership Subscription they pay depending upon the class of Membership they take on (5-Day, Junior, Forces, etc, etc)

The length of time we run this promotion depends upon the number of referrals we receive so do not delay and take advantage of this great offer.

To ensure the club and its Members do not lose out financially, we have defined Terms & Conditions of the Programme and these can be found overleaf as can examples of calculating the benefits.

For more details, please approach a member of the team in the Clubhouse and they will answer any questions or have Rob contact you.

Millbrook Member Referral Programme

Terms & Conditions

The "Guest" is a person that has not been a Member of The Millbrook Golf Club any time in the last 2 Membership years

The "Referring Member" shall be a current Member who referred the Guest

The "Referring Member" must have been a Member for at least 6 months

For every Guest who signs up as a New Member at The Millbrook Golf Club, the Referring Member qualifies for a Referral Reward, and the New Member pays the lower re-joiner subscription

The Referral Reward is to the value of 50% of the Club Membership Subscription paid by the Guest

If the Guest renews the following year, the Referral Reward is to the value of 25% of the Club Membership Subscription

The Millbrook Golf Club Membership year lasts from March 1st – February 28th / 29th so if a Guest joins "mid-year", the Referring Member will accrue a reward of 25% of the Subscription the Guest has paid

Assuming that the Guest then renews for a full 12 months, the Referring Member will receive the Referral Reward to the value of 50% of the Membership Subscription AND the 25% already accrued

If the Guest does not renew for a full 12 months period, the accrual is "lost"

Referral Rewards are only given in the form of discounts against the Membership Subscription and cannot be redeemed for cash

To ensure the club do not pay out a Referral Reward, only for the Guest to cancel Membership during the year, the Referral Reward will only be payable once the entire year's Membership has been paid. In other words, if the Guest chooses to pay by 12 instalments via direct debit, the Referring Member will only receive the Referral Reward once the final payment has been made. The Referral Reward will also only be based upon the Membership Subscription, excluding any Direct Debit interest charge

Any Referrals are not retrospective

In all cases, the reward can be shared between the Guest and The Referring Member in any proportion they agree.

The club retains the right in exceptional circumstances to refuse Membership without declaring a reason

This offer cannot be used in conjunction with other offers - Ladies 2-for-1 joining, family discount etc

The terms and conditions on this page is the most current. These terms and conditions are subject to change without notice.

Examples of the Scheme Explained

(To simplify, all examples are costed assuming 2016 prices and assume the Referring Member takes all of the referral benefit themselves)

Example 1: David is a 7-Day Member and introduces John who joins as a 7-Day Member from the 1st March. John would pay £899 and David would pay only £450 (50% reduction)

The following year, David and John both renew. John would pay £899, and David would pay £675 (25% reduction)

Example 2: David is a 7-Day Member and introduces John AND Jim, who both join as 7-Day Members from the 1st March. John would pay £899, Jim would pay £899 and David would pay exactly £0 (Zero)!!

The following year, they all renew. John & Jim would pay each £899, and David would pay £450 (2 x 25%)

Example 3: David is a 7-Day Member and introduces John, Jim, Tony & Alan, all of whom join as 7-Day Members from the 1st March. John, Jim, Tony & Alan would each pay £899, and David would just pay £0 this year AND next year! Better still, if they all renew for the following year David would get a third years golf for free (4 x 25%)

Example 4: David is a 7-Day Member and introduces Tom who joins as a 25 Year old 7-Day Member from the 1st March. Tom would pay £559, and David would pay £619 (£899-£280 = 50% of Guest's membership subscription of £559)

Example 5: David is a 7-Day Member and introduces John who joins mid-year as a 7-Day Member from the 1st September. John would pay 6 months Membership of £450 and David would accrue £112 (25% of the £450). If, on 1st March the following year John renews as a 7-Day Member. John would pay annual Membership of £899 and David would pay just £337 (50% Annual Subscription fee {£450} - £112 accrued)

All numbers quoted here are by way of example only. For exact valuations and a Millbrook Member Referral Programme application form, please contact Rob.