

Low Laithes Golf Club



PRIVACY POLICY

Our Privacy Policy complies with the General Data Protection Regulations, 25 May 2018. The regulations focus on the individual and how each person's data is used and processed.

HOW WE COLLECT DATA

As a Member of Low Laithes Golf Club we collect personal data about you as follows:

- From your application form when you applied to become a member.
- From you interactions with us, whether over the phone, in person, in writing or through our website and emails.
- through your competition entry either at the Pro shop or via the computer terminal
- when using your bar card

HOW THE LAW PROTECTS YOU

The Data Protection law says we are allowed to use personal information only if we have a proper reason to do so.

The law says we must have one of the following reasons:

- To fulfil a contract we have with you.
- When it is our legal duty.
- When it is in our *legitimate interest**
- When you consent to it.

A **legitimate interest* is when we have a business or commercial reason to use your information including but not limited to internal administrative purposes.

THE PERSONAL DATA WE HOLD ON YOU

We hold your Name, Address, Occupation, Contact Telephone Numbers, Email Address, Date of Birth, Gender, Handicap and from time to time there may be other requests for information from the Club.

HOW WE USE YOUR PERSONAL DATA

We use the information above to allow us to fulfil our contractual obligations to you as a Member. It enables us, either by email or post, to:

- create your account
- send you an annual subscription renewal
- process competitions
- communicate with you regarding our Club activities including social, competitions and other events
- provide you with details of the annual AGM
- advise you of handicap changes.
- Show your limited details on the members' directory stored on our website
- Meet our legal obligations

SHARING YOUR PERSONAL INFORMATION

We share this information with England Golf, Club V1 and BRS Administration Systems for the purposes of managing competitions and handicaps, etc.

We also share your information with our professional and his staff, so that they may send you information about their products and services and update your competition and handicap details.

RETAINING YOUR PERSONAL INFORMATION

We will retain your personal information for as long as is necessary for the purposes described above. Typically, we will retain your data for a minimum of seven years to fulfil our business purposes, to comply with legal and regulatory requirements or for any legal claims.

YOUR DATA SUBJECT RIGHTS

As well as our obligations and commitment to respect the privacy of your information, you also have certain rights relating to the personal information we hold about you which are outlined below which are not absolute and are subject to various exceptions and limitations:

- you may request access to a copy of the personal information we hold about you.
 - you may object to us using automated processes
 - request that your data is deleted when it is no longer required for legitimate business needs
 - amend or correct your information if you believe it is inaccurate, incorrect or incomplete
 - restrict the processing of your information
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