

RCC Names Christopher Conklin Head Golf Professional

Exeter Township, PA, April 27, 2017...Dave Speece, General Manager, has announced that Christopher Conklin has been named Head Golf Professional at Reading Country Club.

"We are thrilled to have a professional of Chris' experience and enthusiasm for the game at Reading," said Mr. Speece. "Finding the right head professional to suit the character of a club is a challenging task, especially since so many things need to fall into place for the ideal match. Chris is a solid choice who will be an asset for our members and guests.



Chris Conklin is planning golf and non-golf events for RCC.

"We are pleased to welcome Chris to RCC," Mr. Speece continued. "He has a passion for teaching the game to our members and guests, directing golf shop operations, overseeing tournaments and implementing new ideas to grow the game at RCC."

"I am excited and enthused to be at RCC," said Mr. Conklin. "I have played the course many times and have always been impressed with its beauty and many challenges. My dream has been to become head golf professional at a course such as RCC, with its solid footing in the traditions and history of golf. The course and the clubhouse set RCC apart and the membership base forms a strong core for us to move forward. RCC is well on its way to maintaining the great traditions of the game. It's an honor for me to be part of that process."

Mr. Conklin brings 30 years' experience in multiple facets of the golf business to RCC. He was most recently head golf professional at Loch Narin Golf Club, Avondale, Pa, from 2008 to 2017. Prior to that, he was first assistant golf professional at Coatesville Country Club from 2000 to 2007. He also spent 16 years at Lancaster Country Club on the course maintenance staff and as a caddy.

Mr. Conklin has introduced the following initiatives to RCC:

- Golf shop services—Merchandise will be priced comparable to the big discount stores and club re-gripping featuring the popular brands.
- Kids' Programs—After noon on weekdays and after 1:00 p.m. on weekends, kids 15 and under pay their age to play.
- A Walk Though History—After 6:00 p.m., hit a small bucket of balls and walk as many holes as you can, all for only \$12.

"One of our primary goals is to broaden RCC's offerings for Exeter residents and guests," said Mr. Conklin. "To that end, we are planning to use the facility for a variety of non-golf events. I am looking forward to a great year at RCC and to meeting as many members of the Exeter community as I can."

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