

# Hidden Valley Player Survey

Age: \_\_\_\_\_ Gender: \_\_\_\_\_

Membership Type (circle)

	Guest	Reg/Senior	Platinum	Player's Pass	Stockholder	
How many miles do you travel to play here?	0-4	5-9	10-14	16-25	25+	
How often do you play here per month?	0	1	2-3	4-5	6-9	10+
Number of rounds played per year:	1	2-8	8-24	25+		
Average you pay for 18-holes on other courses:	0-10	11-20	21-30	31-40	41-60	60+

**Rate the Following:**

	Unacceptable	Poor	Fair	Average	Great	Excellent
Overall Value for Price	0	1	2	3	4	5
Pace of Play	0	1	2	3	4	5
Tee Boxes	0	1	2	3	4	5
Fairways	0	1	2	3	4	5
Greens	0	1	2	3	4	5
Green Speed	0	1	2	3	4	5
Rough	0	1	2	3	4	5
Bunkers	0	1	2	3	4	5
Cart Paths	0	1	2	3	4	5
Overall Condition	0	1	2	3	4	5
Driving Range	0	1	2	3	4	5
Practice Green	0	1	2	3	4	5
Course Design	0	1	2	3	4	5
Staff Friendliness	0	1	2	3	4	5
Clubhouse Amenities	0	1	2	3	4	5
Food and Beverage Options	0	1	2	3	4	5
Value of Food and Beverage	0	1	2	3	4	5
Cleanliness	0	1	2	3	4	5
Merchandise Selection	0	1	2	3	4	5
Weather	0	1	2	3	4	5
Your Score Today	0	1	2	3	4	5
Overall Experience	0	1	2	3	4	5

Would you play here again?

Yes

No

Will you recommend Hidden Valley to a friend?

Yes

No

Have you played another local course in the last 3 months? If so, which one(s)?

Yes: \_\_\_\_\_

No

How did you hear about us?

Friend

Radio

TV

Other: \_\_\_\_\_

Have you played in any of our member tournaments?  
ie: Glow Ball, Backwards

Yes

No

Favorite Hole: \_\_\_\_\_

Least Favorite Hole: \_\_\_\_\_

**Answer Please, Use Back if Needed**

Why did you choose to play Hidden Valley?

\_\_\_\_\_

\_\_\_\_\_

What parts of your experience did not meet expectations?

\_\_\_\_\_

\_\_\_\_\_

If money were no option, what would you improve at Hidden Valley?

\_\_\_\_\_

\_\_\_\_\_

**Personal Information (\*Optional):**

\*Name \_\_\_\_\_

\*Email \_\_\_\_\_

\*Address \_\_\_\_\_

\*Phone \_\_\_\_\_

City / State / Zipcode \_\_\_\_\_