



ENNISCORTHY PRO SHOP

NEWSLETTER

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VIEW FROM THE PRO-SHOP

What a summer we are having this year at the Golf Club. The relentless sunshine has seen great numbers fill our timesheets and naturally brought a wonderful atmosphere to the place.

There has been so much happening with incredible scores, epic team wins and course records being registered. The summer of 2018 is one we never want to end!

TEAMS

We could fill a whole newsletter talking about our Interclub exploits this year. In the Mens Section there are some exciting Ties coming up – First up our Provincial Towns team are back in the final this year, where they will play Dunmurry Springs. The first leg is at home on the 11th Aug with the 2nd leg taking place in Dunmurry on the 25th August. The Junior Cup Cup team are in action at the Leinster finals in Carlow (July 28th) with a ¼ tie against Woodbrook.

The Senior Cup team are also in the Leinster Finals on the 25th Aug in Mt Juliet.

Finally in the Mens section we must congratulate the Barton Shield team who made it all the way to the Leinster final last weekend in Mt Wolseley. They were beaten by a brilliant Dundalk outfit but to be able to say our top 4 golfers of Paul Conroy, Dayle Donohue, Jason Rackard and Graham Donohue could only be stopped by one team in Leinster is something to be proud of. Well done lads!!

In the Ladies section it's the Junior Cup team and Challenge Cup team that are flying the Enniscorthy flag for us. The Junior Cup team are in the Mid Leinster Semi Final against Wexford this

weekend in Rosslare and our Challenge Cup team take on Tramore in Gowran on Monday 30th. We wish all our Team members the very best of luck!!

CONGRATULATIONS

Well done to Paul Conroy who so far has had a 2018 to remember. Already crowned British Schools champion Paul recently added the prestigious Munster Boys to his CV. This is an incredible achievement that he can be really proud of. Paul is currently away with the u18 Leinster team playing in the Interprovincial Championships. He is a credit to Enniscorthy GC

Congratulations Ciara Sharkey, who this week shot a new Ladies course record. Ciaras 4 under par 70 gross was enough to see her take her place on the wall by one shot. Well done Ciara 😊

OPEN WEEK

Our annual Open week kicks off this Weekend with a Ladies and Gents 4/Ball sponsored by Kevin Frayne and Maxol. There is a great mix of Competitions all week so if you haven't already, get your name down!!



Sat 28th & Sun 29th July Ladies & Gents Fourball Any combination Sunday evening 9 hole mixed	Thursday 2nd August Gents Open Singles
Monday 30th July Gents Open Singles Ladies Open Singles	Friday 3rd August Open 4 Person Scramble
Tuesday 31st July Gents Open Singles Ladies Open Singles	Sat 4th & Sun 5th August Ladies & Gents Fourball & Sunday evening 9 hole mixed
Wednesday 1st August Open Team of 2 Any combination	Monday 1st August Open 2 person Team Any combination

SHOP SALE

All throughout Open Week we will have a Shop Sale with some great bargains for you. Along with the usual mix of Special offers in Golf Balls and Hardware there will be 20% off all clothing, 15% off bags and Shoes and a special ½ price rail with something for everyone.

Drop up to us and grab your bargain – it's for 1 week only!!

V1 COACHING SOFTWARE

Would you like to see your swing on an iPad? Would you like to get detailed analysis of the strengths and weaknesses of your technique with a view to improving how you play? Would you like to get your before and after Swing e-mailed to you so you can reference and self-diagnose potential problems in your game throughout the season?

Using the latest V1 Coaching software your lessons in 2018 will now include visual illustration of what areas need improving and a follow up e-mail to remind you what to work on

Call into the Shop for more details and to book your V1 experience now!



GOLFSTREAM LITHIUM TROLLEY

The newest industry release in motorised trollies comes from Golfstream in the form of its 'Vision' model. It is gaining 5 star reviews across the board. We are now stocking them in the Pro Shop. The following review comes from Golf Monthly

You may not know a great deal about Golfstream. I didn't, and I work on golf equipment every day.

But in the Vision trolley, the brand have manufactured a product that could propel them into the forefront of golfers' minds. Well, trolley users' minds.

Formerly a spare parts company, Golfstream have used their years of expertise and poured it into this model. They know what golfers require. And it shows.

Looks

Sleek, premium, classy. Sometimes electric trollies can get chunky and obese, but the Vision does not fall into this category. It looks like a push trolley, with a lithium battery strapped to it.

The display is also an appealing size, large enough so it is simple to read, but not garishly large.



Performance

The easiest electric trolley to fold and unfold we've ever used. We won't go into much detail, because if you can't work out how to perform the task, there are deeper issues.

Two simple straps hold the bag in place, and it seems relatively well held in place. Some other brands offer more sturdy strapping, but we didn't have any issues with our bag slipping around.

The paper-like display is fantastic, with numbers seemingly jumping off the screen. In bright sunlight it still works really well, which can't be said for some trolleys.

Users can go up in .5 increments regarding speed which is actually quite useful, as we found our pace was often inbetween numbers.

There's also a distance control function, meaning you can send your bag off on its own if that's your thing.



Now, the most important part of any electric trolley - the battery. It comes in standard (£299) or an 18-hole CaddyCell LiFePO4 lithium battery (£449), which is very easy to charge and plug into the trolley. It also has a carry handle for transportation. There are smaller and lighter batteries out there, but we think this does the job.

However, a significant advantage is this trolley takes all popular batteries. So if you have one from your previous model, you can plug it into this and away you go.

Verdict

A premium product in the electric trolley market. The Golfstream Vision does the basics brilliantly and looks good doing it.

We think the Vision could cement Golfstream on the map.

RATING

Performance

90

Quality

100
Value
80
Overall
100

DRIVING RANGE TOKENS

There have been vast amounts of Driving Range tokens that have been purchased and not used yet. This causes us a problem as we have to keep re-ordering Tokens. It would be a great help to us if you could either a) use the tokens asap or b) bring them back into the shop and we can refund the amount you paid.

WHY PURCHASE IN THE PRO SHOP?

There are many options available to you when you decide to purchase new Golfing equipment – Major Retail outlets, Online Shopping or indeed your local Pro Shop. The support you all give the Pro Shop is greatly appreciated and allows us to improve our overall service to you the members.

Here are just some of the things we can offer you..

- **We will Price match any advertised price elsewhere**
- **We feel buying something from your Pro Shop is a long term transaction – We'll be here afterwards happy to help, amend or advise you regarding your purchase**
- **We won't rush you through the buying process – We appreciate how important it is to make the *right* purchase**
 - **We will custom fit on all hardware free of charge**
 - **We don't delay on dealing with returning products**
 - **If we don't stock it, we'll get it**
 - **It's always nice to shop local 😊**

Next time you're purchasing, give your Pro Shop the first call

STEPHENS TIPS OF THE MONTH



SWING THOUGHTS

Having good swing thoughts is vital to improving your technique and ultimately shooting lower scores. However there is a time and place for them – standing over your shot in the middle of a competitive round is neither the time or place. You should work on the technical side out on the practice area, then reinforce the resulting swing thoughts when taking your practice swing on the course. When it's time to execute your shot you should completely abandon your swing thoughts and focus totally on the target itself.

So the next time you hit a bad shot, don't try and follow it with a different swing or swing thought – increase your focus on the target instead!

SHORT PUTTS

Have you lost confidence over short putts? Everybody does at some point or another which can be soul destroying particularly when your long game is in great shape. More often than not it boils down to a lack of confidence which in turn affects your technique.

Here are some dos and don'ts on how to regain your short putting prowess

Before you start your round commit to using the same routine and technique over every putt – changing your grip, stance, stroke etc on every hole certainly won't help. Changing your putter every week probably won't work either.

Instead clear your head, keep things simple and focus on the basic putting essentials

ADDRESS

- **eyes directly over the ball**
- **hands directly opposing each other on the grip**
- **correct body and clubface alignment**

STROKE

- **keep body and eyes completely still through the stroke**
- **count 1,2 on the way back and 3 through impact**
- **'listen' rather than 'look' for the ball to drop!**



FOLLOW US ON FACEBOOK

Over the past few months we have been very active on our Pro Shop Facebook page and over the coming months we intend to continue updating the page with news, offers, tips, photos and general info.

If you haven't found us already, look us up and 'like' us 😊

We are also now on Twitter too so please find us and follow us

TEA/COFFEE MACHINE



Don't forget we now have a Tea and Coffee machine in the shop where you can warm up pre Round and get yourself a complimentary biscuit while you're at it 😊













