



ENNISCORTHY PRO SHOP

**NEWSLETTER
SEPTEMBER 2017**



STEPHEN FITZPATRICK
PGA PROFESSIONAL
ENNISCORTHY GOLF CLUB

PROVINCIAL TOWNS CUP WINNERS 2017

BARTON CUP WINNERS 2017



What an historic few weeks it's been for the club – Two Epic finals won, in the most dramatic fashion. Our Provincial Towns Team clinched the pennant via a dramatic 3 hole sudden death Playoff involving Sean Hegarty, after a 9 all tie with Headfort.

Only two weeks later the stage belonged to Paul Conroy who rolled in a 20 foot putt on the 19th to close out his match and clinch victory for Enniscorthy in the Barton Cup final against Ardee

This is an incredible achievement that confirms we really do have something special in our club. Both teams displayed a level of skill, determination and togetherness that is rarely seen at any level of competitive golf. Well done to Murt Mangan, Tim Morrissey and their management teams for leading both teams so well.

Also a word for our Ladies Junior Cup team who had a great run all the way to the Midland district final, where they were unluckily beaten by Royal Curragh.

The season now is drawing to a close and we'd urge all members to play as much as possible over the coming weeks and indeed through the winter – there are few golf courses in better condition and none with two prestigious and sought after trophies sitting proudly on their bar counter!! See you all soon 😊

NEW MEMBERS

We have just started our 3rd group of Ladies in the 'Get into Golf' programme – last Saturday saw 14 newcomers try golf for the first time with a coaching session on our driving range. Thanks to the incredible work put in by Maeve McCauley and her team these initiatives are beginning to bear fruit.

If you know anyone, male or female who you think might like to try golf send them our way. We have a number of initiatives (at minimal cost) designed to show them what a great sport golf is and what a great club Enniscorthy is.

PING G400 SERIES



The latest instalment of the Ping series is now in Enniscorthy Pro Shop. Here's a Golfworld industry review..

Ping G400 Range Revealed

Ping has unveiled its new G400 series, a new range of woods and irons that will replace the popular G range and feature a host of new innovations and technologies said to take performance levels to new heights.

Like in the G range, the G400 trio of drivers are designed to offer different launch and ball flight capabilities, all of which feature a faster forged face for higher ball speeds, a smaller more streamlined clubhead to maximize swing speed, improved sound and feel as well as unique paint shift technology on the shaft.

The Ping G400 fairway woods and hybrids are made from a stronger maraging steel, meaning the clubfaces could be made thinner and lighter to provide more ball speed while also making them more forgiving.

The G400 Crossover has a drastically different look to the original G Crossover, and should get the ball in the air a little easier and hold its line better on mishits than its predecessor thanks to tungsten toe weighting that raises forgiveness levels.

Demos in all the G400 range are available in the Pro Shop for you to try. Custom fitting is also available should you wish to upgrade. Call us for more details...

PING SPECIAL OFFER



We have one club left in the 'G' range which is still current – This 3 wood with a reg shaft is selling for the exceptional price of €179. Drop in and grab the bargain while you can!!

PRO SHOP WINTER SERIES 2018

Next month see the return of the PGA Winter series with some new and exciting changes this year. The biweekly tournament will be over 15 holes this year with 3 individual prizes each week. The ongoing order of merit will be split into 3 handicap categories, with the top 10 from each Category making February's grand final. There, an overall champion will emerge along with the first 3 in each category and overall Gross. There will be terrific prizes on offer both for the individual weeks and the Grand final so get practicing and get ready to compete!!!

SPALDING STARTER PACKAGE

We have a great special offer in the shop perfect for any of our new golfers in the club. Buying new equipment can be difficult for the first time and not to mention expensive. Buying second hand can be risky in terms of the equipment being dated and overpriced, whereas a starter package is current and offers great value.

Included in the package are irons, a Hybrid, Fairway woods, a Driver, Putter, Bag and Trolley

Usually this price is €380. For the month of July we will be selling this package for €290 in both the Mens and Ladies ranges.

Drop into the shop or call us on 053 9237600 to find out more



2ND HAND GOLF TROLLEYS

We have 2 second hand motorised trolleys to sell – these trolleys come without battery so may be ideal for someone whos trolley has packed in. These will be great value so contact us in the shop for more details

WHY PURCHASE IN THE PRO SHOP?

There are many options available to you when you decide to purchase new Golfing equipment – Major Retail outlets, Online Shopping or indeed your local Pro Shop. The support you all give the Pro Shop is greatly appreciated and allows us to improve our overall service to you the members.

Here are just some of the things we can offer you..

- **We will Price match any advertised price elsewhere**
- **We feel buying something from your Pro Shop is a long term transaction – We'll be here afterwards happy to help, amend or advise you regarding your purchase**
- **We won't rush you through the buying process – We appreciate how important it is to make the *right* purchase**
 - **We will custom fit on all hardware free of charge**
 - **We don't delay on dealing with returning products**
 - **If we don't stock it, we'll get it**
 - **It's always nice to shop local 😊**

Next time you're purchasing, give your Pro Shop the first call



STEPHENS TIP OF THE WEEK



What understanding do you have of the basics? Ball position, Alignment, Grip Pressure, Correct follow through?? My guess is not quite as much as you think! Below is a basic framework for **EVERYONE!!**

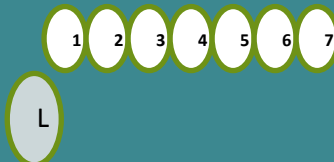
BEFORE THE SWING (YOUR CHECKLIST)

- Alignment – Each time you hit a shot, imagine you are on a railway line. One line is from the ball directly to the target, the other is the line of your feet, hips and shoulders –running parallel alongside the ball to target line

FEET,HIPS AND SHOULDERS - 

BALL TO TARGET - 

- Grip – If 10 is your tightest and 1 is your lightest pressure, grip it somewhere around 5 (unless you slice – grip looser or hook – grip tighter)
- Ball Position – Starting in the centre of your stance with the shortest club i.e wedges the ball moves progressively forward as the clubs get longer finishing with the driver, where the ball position is opposite your front foot



1 = driver, 2 = Fairway wood, 3 = hybrid, 4 = 4/5 iron

5 = 6/7 iron, 6 = 8/9 iron, 7 = wedges

Left foot

Right foot

DURING THE SWING

- Tempo – Make sure your speed is gradual, take the club away from the ball slowly and gently slow and gather your speed on the downswing
- Grip Pressure – Try and maintain your address grip pressure all the way to your follow through
- The Finish – Turn through fully to a balanced position where you are facing the target fully and hold this position for a few seconds.
- DO NOT TRY AND KEEP YOUR HEAD DOWN.... EVER!!!



FOLLOW US ON FACEBOOK

Over the past few months we have been very active on our Pro Shop Facebook page and over the coming months we intend to continue updating the page with news, offers, tips, photos and general info.

If you haven't found us already, look us up and 'like' us 😊

We are also now on Twitter too so please find us and follow us

TEA/COFFEE MACHINE



Don't forget we now have a Tea and Coffee machine in the shop where you can warm up pre Round and get yourself a complimentary biscuit while you're at it 😊

