



ENNISCORTHY PRO SHOP

NEWSLETTER

September 2018



STEPHEN FITZPATRICK
PGA PROFESSIONAL
ENNISCORTHY GOLF CLUB

VIEW FROM THE PRO-SHOP



The season is flying by and what a summer we have had. The timesheets have been full and the weather glorious. Our teams, as per usual, have continued to excel in national competition as was illustrated by our 2019 Provincial Towns team (pictured) who successfully defended the Trophy they won last year. Trailing 5/4 going into the 2nd leg in Dunmurry our boys displayed all the character, grit and competitiveness we see every year to take the Pennant

Our Ladies Junior Cup team had a great run to the Leinster Finals as did our Mens Barton Shield and Senior Cup teams. Well done all - you are great ambassadors for the Golf Club!

The course gets great compliments from everyone playing it at the moment and with some exciting Competitions left before the Winter season starts don't forget to get in as much golf as you can!

PING DEMO DAY



The Ping Technicians from the European Tour are returning to the Driving Range on October 2nd from 1-5pm. This is a big coup for us to get them to Enniscorthy twice in one year. If you are considering a change of equipment then this is an opportunity not to be missed.

Getting custom fit using the Flightscope Launch Monitor ensures whatever they recommend to you will suit YOUR swing and YOUR specifications. There are a few spots left so if you are interested contact the Pro Shop ASAP

NEW LADIES GET INTO GOLF GROUP

We are starting a brand new group in our hugely successful 'Ladies Get into Golf' series. If you know any complete beginner Ladies who want to try a new sport in a fun and friendly environment then this is a great place to start.

Week 1 is Sept 8th at 2,30 PM up in the Clubhouse – no equipment necessary.

For further details contact the Pro Shop or Maeve on 0868889246

JUNIOR CAPTAINS PRIZE 2018

The final Junior Competition of the Summer takes place this Sunday 9th September, where our up and coming youngsters will battle it out for Daithi Medcalfs Captains Prize. We kick off at approx. 2pm and any Junior with a playing handicap is encouraged to Attend. There will be food afterwards too!

MEMBERSHIP

There couldn't be a better time to join Enniscorthy Golf club. New members who sign up for 2019 now get to start their membership immediately – 16 months for the price of 12

Also any current member who recruits a new member will receive €100 credit off their own 2019 membership – that's the equivalent of almost 2 free months! Get recruiting 😊

V1 COACHING SOFTWARE

Would you like to see your swing on an iPad? Would you like to get detailed analysis of the strengths and weaknesses of your technique with a view to improving how you play? Would you like to get your before and after Swing e-mailed to you so you can reference and self-diagnose potential problems in your game throughout the season?

Using the latest V1 Coaching software your lessons in 2018 will now include visual illustration of what areas need improving and a follow up e-mail to remind you what to work on

Call into the Shop for more details and to book your V1 experience now!



GOLFSTREAM LITHIUM TROLLEY

The newest industry release in motorised trollies comes from Golfstream in the form of its 'Vision' model. It is gaining 5 star reviews across the board. We are now stocking them in the Pro Shop. The following review comes from Golf Monthly

You may not know a great deal about Golfstream. I didn't, and I work on golf equipment every day.

But in the Vision trolley, the brand have manufactured a product that could propel them into the forefront of golfers' minds. Well, trolley users' minds.

Formerly a spare parts company, Golfstream have used their years of expertise and poured it into this model. They know what golfers require. And it shows.

Looks

Sleek, premium, classy. Sometimes electric trollies can get chunky and obese, but the Vision does not fall into this category. It looks like a push trolley, with a lithium battery strapped to it.

The display is also an appealing size, large enough so it is simple to read, but not garishly large.



Performance

The easiest electric trolley to fold and unfold we've ever used. We won't go into much detail, because if you can't work out how to perform the task, there are deeper issues.

Two simple straps hold the bag in place, and it seems relatively well held in place. Some other brands offer more sturdy strapping, but we didn't have any issues with our bag slipping around.

The paper-like display is fantastic, with numbers seemingly jumping off the screen. In bright sunlight it still works really well, which can't be said for some trolleys.

Users can go up in .5 increments regarding speed which is actually quite useful, as we found our pace was often inbetween numbers.

There's also a distance control function, meaning you can send your bag off on its own if that's your thing.



Now, the most important part of any electric trolley - the battery. It comes in standard (£299) or an 18-hole CaddyCell LiFePO4 lithium battery (£449), which is very easy to charge and plug into the trolley. It also has a carry handle for transportation. There are smaller and lighter batteries out there, but we think this does the job.

However, a significant advantage is this trolley takes all popular batteries. So if you have one from your previous model, you can plug it into this and away you go.

Verdict

A premium product in the electric trolley market. The Golfstream Vision does the basics brilliantly and looks good doing it.

We think the Vision could cement Golfstream on the map.

RATING

Performance

90

Quality

100
Value
80
Overall
100

DRIVING RANGE TOKENS

There have been vast amounts of Driving Range tokens that have been purchased and not used yet. This causes us a problem as we have to keep re-ordering Tokens. It would be a great help to us if you could either a) use the tokens asap or b) bring them back into the shop and we can refund the amount you paid.

WHY PURCHASE IN THE PRO SHOP?

There are many options available to you when you decide to purchase new Golfing equipment – Major Retail outlets, Online Shopping or indeed your local Pro Shop. The support you all give the Pro Shop is greatly appreciated and allows us to improve our overall service to you the members.

Here are just some of the things we can offer you..

- **We will Price match any advertised price elsewhere**
- **We feel buying something from your Pro Shop is a long term transaction – We'll be here afterwards happy to help, amend or advise you regarding your purchase**
- **We won't rush you through the buying process – We appreciate how important it is to make the *right* purchase**
 - **We will custom fit on all hardware free of charge**
 - **We don't delay on dealing with returning products**
 - **If we don't stock it, we'll get it**
 - **It's always nice to shop local 😊**

Next time you're purchasing, give your Pro Shop the first call

STEPHENS TIPS OF THE MONTH



SWING THOUGHTS

Do you remember the last time you played really well?? Were you thinking about your swing that day?? The answer is almost certainly no!!

Having good swing thoughts is vital to improving your technique and ultimately shooting lower scores. However there is a time and place for them – standing over your shot in the middle of a competitive round is neither the time nor place. You should work on the technical side out on the practice area, then reinforce the resulting swing thoughts when taking your practice swing on the course. When it's time to execute your shot you should completely abandon your swing thoughts and focus wholly on the target itself.

Pick out the smallest target you can identify in the distance that's on your target line – look at it for 5 seconds. Step into the shot. Look at it again. Make your Swing.

So the next time you hit a bad shot, don't try and follow it with a different swing or swing thought – increase your focus on the target instead!



Over the past few months we have been very active on our Pro Shop Facebook page and over the coming months we intend to continue updating the page with news, offers, tips, photos and general info.

If you haven't found us already, look us up and 'like' us 😊

We are also now on Twitter too so please find us and follow us

TEA/COFFEE MACHINE



Don't forget we now have a Tea and Coffee machine in the shop where you can warm up pre Round and get yourself a complimentary biscuit while you're at it 😊













