

# MackGolf Privacy Policy

Modified: 01/04/2018

MackGolf takes the privacy of your information very seriously. We strive to be transparent about how we collect & process your information and how we keep your information secure. This policy describes how we treat the information we collect or receive when you visit or use MackGolf's services and/or content.

## What This Privacy Policy Covers

It covers how we handle the information gathered when you are using or accessing our Services. It also covers our treatment of any information about you that our partners share with us or that we share with our partners. It doesn't apply any third party websites, services or applications that we do not control or manage.

## What We Collect and How We Use It

In the course of our golf operations we collect and receive various types of information. Certain information is necessary to carry out our operations and the contract between us (eg. Annual Tickets).

When you create an account with us, we'll ask you for information, such as your username, age, and email address in order to provide you with our Services.

As part of our marketing services, you may occasionally receive email and other communications from us. Administrative communications relating to your golf ticket are considered part of our service and which you may not be able to opt-out from receiving. Other emails, such as marketing, can be opted-out of by using the "Opt-Out" link in the communications themselves. We may link your Account to certain Third Party Services (such as payment processors & tee booking).

The financial information we ask for when you decide to purchase a service (eg credit card details or other financial information) is stored by our payment processor.

Your social media re-blogs, Likes, & replies posted on our sites are a matter of public record and under your control.

## With Whom Your Information Is shared

We don't share information we receive from you to provide our services you have requested unless we have your permission, such as when you connect with Third Party Services. Our family of golf companies may share and use the information they receive within the group to help us improve our services group-wide.

Any content you create on our Twitter and Facebook feeds etc is, by default, public. This means that anyone can see it, and that search engines can index it. You may access Third Party Services through our services, for example by clicking on externally-pointing links. This Privacy Policy only governs information we collect and you are responsible for reading and understanding those Third Party Services' privacy policies.

In some cases, we may share information that we store with third parties, such as service providers, consultants, and other agents, for the purposes of operating, enhancing, and improving our services, and developing new products and systems. For example, we may share information with service providers in order to fight spam, and third-party consultants may have access to information in the process of improving our processes and technology. Agents with whom we share such information are bound by confidentiality obligations and, unless we tell you differently, our Agents do not have any right to use information we share with them beyond the scope and duration of what is necessary to assist us.

Protecting our systems and our users' information is paramount to ensuring MackGolf customers enjoy a secure user experience. We will retain your information only for as long as is necessary for the purposes set out in this Privacy Policy, for as long as your profile is active or is needed to provide you with our services. If you no longer want MackGolf to use your information to provide you with our services, you may close your account and we'll delete the information we holds about you unless we need to retain and use your information to comply with our legal obligations, to resolve disputes, to enforce our agreements or as otherwise permitted by law.

## EU Controls

You have the right to object to the processing of your information by us. In such cases, we will cease processing your information unless we have compelling legitimate grounds to continue processing or where it is needed for legal reasons. Where we use your data for direct marketing purposes, you can always object using the unsubscribe link in such communications.

If you withdraw your consent to the use your information for purposes set out in this Privacy Policy, you may not have access to any of our services and we might not be able to provide you any of our services under this Privacy Policy and our Terms of Service. In certain cases, we may continue to process your information after you have withdrawn consent if we have a legal basis to do so or if your withdrawal of consent was limited to certain processing activities (eg. for to comply with a legal obligation).

Without prejudice you have the right to file a complaint against us with your local supervisory authority.

## Changes to This Privacy Policy

We may amend this Privacy Policy from time to time, so you should check it occasionally. If we make changes that are material we will notify you either by prominently posting a notice of such changes before they take effect or by directly sending you a notification.